

**TOWN OF RED RIVER
REGULAR MEETING
AUGUST 25, 2015**

1. CALL TO ORDER

A regular meeting of the Red River Town Council held AUGUST 25, 2015 at the Council Chambers, Red River Conference Center. Mayor Calhoun called the meeting to order at 7:49 P.M.

2. ROLL CALL

Mayor Linda Calhoun	Present
Councilor Steve Cherry	Present
Councilor George Woerndle	Present
Councilor Ben Richey	Present
Councilor Dan Foley	Present

3. INVOCATION/PLEDGE OF ALLEGIANCE

Mayor Linda Calhoun gave the invocation and led the Pledge of Allegiance.

4. APPROVAL OF AGENDA

Councilor George Woerndle made motion to approve the agenda for August 25, 2015. Councilor Steve Cherry seconded the motion.

5. APPROVAL OF MINUTES

Councilor Steve Cherry made a motion to approve the minutes from Regular Meeting July 28, 2015. Councilor Ben Richey seconded the motion.

6. FINANCIAL REPORT and APPROVAL OF EXPENDITURES FOR JULY, 2015.

Councilor Ben Richey made motion to approve the financial report and approval of expenditures for July, 2015. Councilor Steve Cherry seconded the motion.

7. COMMITTEES

a. Public Safety

See attached

b. Public Works

See attached

c. Parks & Recreation

No Quorum

d. Economic Development/ Lodgers Tax Advisory Board

See Attached

e. Recycling

No Quorum

Mayors Report

- **Resolution Meeting for Grant Agreement SAP-15-1174-STB-RET & SAP-15-1175 STB- RET Thursday September 3, 2015. In Albuquerque at 4:30 P.M.**
- **Pioneer Project kicking off for repaving**
- **Land Conveyance Surveys will start next week**

8. PLANNING & ZONING COMMISSION

1. Approval of Special Exception Sign Permit, Studio 516 Flying Banner Located at 300 W. Main St.

Brenda Sloan presented to recommend approval of the Special Exception Sign Permit for Studio 516's Flying Banner located in front of the Candy Crate at 300 W. Main Street. The Commission has recommended approval of other such flying banners earlier this year, as they do comply with the size requirements as outlined in the Sign Ordinance 2011-01.

Councilor Ben Richey made motion to approve the recommendation from the P & Z Commission of the Application for a Special Exception Sign Permit for Studio 516's Flying Banner located in front of the Candy Crate at 300 W. Main Street. Councilor Steve Cherry second the motion. Mayor Calhoun called roll call vote. Councilor George Woerndle, aye. Councilor Steve Cherry, aye. Councilor Ben Richey, aye. Councilor Dan Foley, aye. Motion carried.

9. NEW BUSINESS

1. Approval of Additional Lodgers Tax Expenditures

- a. Music Commercial
- b. Update Website
- c. Visitor Center Upgrade

Based on Dave Hayduk-King presentation from the earlier work session. Mayor Calhoun recommended with the increase of Lodgers Tax, LT Reserves and the Advertising reserves, to use towards Additional Lodgers Tax Expenditures.

Councilor Steve Cherry made motion of approval of Additional Lodgers Tax Expenditures of Music Commercial, Update Website and Visitor Center Upgrade not to exceed \$80,000. Councilor Ben Richey second. Mayor Calhoun called roll call vote. Councilor George Woerndle, aye. Councilor Dan Foley, aye. Councilor Ben Richey, aye. Councilor Steve Cherry, aye. Motion carried.

a. CONSIDERATION OF:

1. Resolution 2015-20 5311 Transportation Funding

Councilor George Woerndle made motion to approve Resolution 2015-20 5311 Transportation Funding. Councilor Ben Richey second. Mayor Calhoun called roll call vote. Councilor Dan Foley, aye. Councilor Steve Cherry, aye. Councilor George Woerndle, aye. Councilor Ben Richey, aye. Motion carried.

2. Resolution 2015-24 ICIP

Councilor Steve Cherry made motion to approve Resolution 2015-24 ICIP. Councilor Ben Richey second. Mayor Calhoun called roll call vote. Councilor Steve Cherry, aye. Councilor George Woerndle, aye. Councilor Dan Foley, aye Councilor Ben Richey, aye. Motion carried.

11. OTHER

12. ADJOURNMENT

Mayor Calhoun adjourned the meeting at 8:28 P.M.



Kimberly Leach, Deputy Clerk



Linda Calhoun, Mayor

**RED RIVER PUBLIC SAFETY MEETING
8/11/15**

Attendees: Kelly Cherry Lane Cross

Ron & Dina Burnham

Daniel Lamb Ben Richey

David Smith

1. POLICE

WE FINALIZED SERVICE CONTRACT WITH MOTOROLA FOR THE CONSOLES

A. New Service for NCIC Firewall

B. Bi-Annual Recertification for officers is almost complete.

C. Since MVD revenue is down we may need to charge a small fee.

D. Accidents and arrests were down and DWI arrests are up.

E. Council may need to look at Panhandling and Busking. There may be a need for an ordinance concerning this problem.

2. EMS

A. The transfer call volume is up considerably this year. (See attached.)

B. We need a new ambulance and a \$60,000 grant has been submitted to the Chevron Community.

C. We have completed the line registration for the EMS Conference.

We will sponsor all of our EMS personnel for the Conference. These classes help when they renew their license.

There will be about 120 persons attending. New online registration is available.

D. Josh Hampton is back.

E. There will be a refreshment course available in November.

F. We need to discuss living quarter for our volunteers.

3. FIRE

A. The ambulance Bay Door was quoted at \$96,000. We have a \$75,000 grant for the project. Bill Mackey is working a lot of extra hours on drawings in an attempt to reduce the \$96,000 down to \$75,000.

B. As for staffing: We still need volunteers for EVO as well as volunteer fire fighters.

C. See attached Fire Department Dash Report

**PUBLIC WORKS COMMITTEE
REGULAR MEETING
AUGUST 11, 2015**

ROLL CALL:

Albert Fuller	Isaac
Richard Brown	Russell Church
Jake Pierce	
Scott Wilson	

Public works update:

The crew has been repairing water leaks, especially bad in Tenderfoot area. We really need to consider replacing that line. There is also a big one at the end of Bittercreek.

They are planning on repairing a large crack on the Memphis Bridge.

Recycling is taking a lot of their time. It is costing a lot to run the program. The town may have to consider doubling the sanitation fee to help pay for the program. Several of the committee members feel that we should not be doing it.

They still have some street lights to repair/replace.

Pioneer Street Project:

Santa Fe Contractor RL Leader was awarded the bid. There is to be a meeting on the 14th with the contractor and the engineer. Work should begin within a couple of weeks.

Other:

Our water tanks were cleaned and inspected by divers from LiquidVision Technology. Both tanks will soon need some repairs. The Hatch tank is actually in worse condition than the Pioneer tank. Dave Zimmerman welded a patch at the bottom of the tank where it was leaking. Attached are pictures that were taken.

Richard Brown asked about a fire hydrant between Red River Trading and Red River Condo's that is half buried. That hydrant has been abandoned and no longer in service. Richard thought it should be removed.

Meeting Adjourned

Respectfully Submitted,
George Woerndle

Town of Red River

Economic Development Committee/Lodger's Tax Advisory Board

1. The meeting was called to order by Steve Cherry on Tuesday, August 11th at 11AM in the Council Chambers.
2. Members present were: Clay Robertson, Courtney Henderson, Karen Kelly, Bob Foley, Megan Gallagher and Bradley Garrett.
3. Director's Report
 - a. Advertising Update, Conference Center Bookings and Visitor Center numbers were given by Bradley Garrett
 - i. Steve mentioned a need to upgrade the conference center to make it a more desirable destination for new and existing events. The discussion was based on simple improvements that could really increase the value. Karen brought up the fact that once the building is paid off the monies could be used for improvements.
 - ii. Steve also brought up a wedding planning/ service plan that would make events at the conference center an all in one, from planning to cleaning service.
 - iii. Discussion of an event planner was had and the committee agreed there is a need for that person who can organize an event and contract the third parties.
 - iv. Brad gave Buckaroo ball update
 1. 30 tables filled with over 275 people feed.
 2. APPROX. \$19,000 before deductions of hard costs of about 4 to 5k
 3. A lot of buzz about how successful the event was.
 - v. Further discussion about procuring a billboard was had. The ski area has purchased one in Taos and the town is looking for the right placement and billboard company to work with.
 - vi. Stickers:
 1. Brad asked the committee what their thoughts were on an amount and budget.
 2. Committee stated that more is better.
 - vii. Century Bike Tour Ads to be run in ABQ, Los Alamos and Amarillo.
 1. This was based on the input on the committee
 - viii. The town has killed the HK commercial shot due to complications with the talent and time frame.
 - ix. Aspencade:
 1. Radio spot is being tailored to the committees needs and will begin running in a week.
4. Committee Reports
 - a. Megan Gallagher gave the Chamber's report:
 - i. Bingo in the Park - usually around 30 people per night
 1. Past two weeks it has made
 2. Record high of 59 people
 - ii. Chamber chat weekly to be switched between chamber employees for different perspectives and keeping everyone updated.
 - iii. Social Media Update - Megan stated there is a lot of good interaction with people posting on their site
 1. Facebook - 1,204 to 1,829 likes
 2. Twitter - 64 to 94 followers
 3. Instagram - have to create a new page due to inaccessibility.

- iv. Website continuing to be updated
 - v. Megan announced that Deborah Sue McDonald will be the new Assistant Director.
 - vi. Enchanted Circle Century Bike Tour:
 1. 86 riders signed up to date
 2. Looking for a possible title sponsor for next year
 3. Placing flyers all over cycling facebook pages
 - vii. Aspencade Arts & Crafts Fair:
 1. Booked indoors w/ 36 vendors
 2. 28 outdoors vendors having to rework outdoor map to fit more vendors
 3. The chamber has teamed up with Steve Heglund who will be putting on a Folk Music Festival w/ a \$5 entrance fee
 4. There is a need for more raffle items
 - viii. Oktoberfest:
 1. 9 vendors signed up more coming in daily
 2. 1 brewery to date, 3 more to be mailed in soon
 3. Need more breweries and wineries
 4. Will be contracting universities closer to event for Mr/Mrs Oktoberfest
 5. Need volunteers
 6. Looking for raffle items
 7. Other:
 - a. Courtney inquired about what advertising is in place for Oktoberfest the response was that it will come after the focus of Century and Aspencade is over.
 - b. Clay inquired about social media from the chamber w/ businesses around town.
- b. Karen Kelly gave the Ski and Summer Area Report.
- i. Karen announced Hidden Treasure Aerial Park is now open. It was commissioned at 2pm Fri. and open at 10am the following day. Karen stated that a lot was learned. Minimum to run the park is 7. Karen stated it was a huge grand opening. A lot of people on the deck watching. Experienced rain and learn all ticket sales need to be open. Online purchasing of tickets optimal. 15 – 20 minutes to give the guests a short training prior to moving to the park.
 1. Great opening weekend, most sessions completely sold out
 2. Sessions size depends on staffing
 3. Rave reviews
 - ii. RRSA weddings from now through the end of August
 1. One a week in August
 2. 2 in September
 3. One in October
 4. Most ceremonies at the top of the mountain with most receptions at the Main Chalet
 - iii. Summer tubing remains open through Aug. 15
 - iv. Internationals returning to Russia
 - v. Pioneer Flyer, Scenic Chairlift Rides and the Tip remain open through Sept. 6
 1. Reopen Scenic Chair Lift and the Tip for Drew Judycki Memorial Disc Golf Tournament Sept 26, 27
 - vi. Music on Top has ended for the season
 - vii. Tip will have music for Hot Chili Days on Aug 14 at noon
 - viii. Walk with the Ranger will be every Friday, Saturday and Sunday through Sept. 6

- 1. Will be canceled for Fri. Aug., 14 due to Hot Chili Days
 - ix. Guest Research surveys continue to be taken by guests
 - 1. Most are very positive for the Town and RRSA
 - x. Enchanted Circle Marketing Co-op will meet Aug 17th in Eagle Nest
 - 1. New members attending and more are interested
 - xi. Vacation Guide design in progress.
 - 1. Coop effort with RRSA, Town of RR and Chamber
 - xii. Marketing Red River – Town of RR, RR Chamber of Commerce, and RR Community House and RRSA meeting on a regular basis
 - xiii. A consortium of Red River businesses has bid on the National Veterans Wellness and Healing Center retreats in October
 - 1. 7 day retreats, 15 to 18 couples, meeting space, all food and beverage
 - xiv. Another bid sent for Honda Motorcycle Group – 200 people
 - 1. Medweek Sept. '16 should know soon
- 5. Other
 - a. Clay asked about a stage in the park and a discussion was had. The committee agreed that we should pursue a stage.
- 6. Adjournment