REGULAR MEETING  
PUBLIC WORKS COMMITTEE  
SEPTEMBER 5, 2017  

ROLL CALL:  
John Prezborski  
Jake Pierce  
Albert Fuller  
Russell Church  
Issac Cisneros  

PUBLIC WORKS UPDATE:  
1. Working on filling and grading roads.  
2. Getting plows ready for winter.  
3. Kit Carson has started digging for new power line from the substation to town. They have hit the water line twice.  
4. Miguel will be transferring to the AWT. Kevin Montoya our trash truck driver wants to transfer to Public Works. They will be advertising for a replacement driver.  
5. Repaired a fairly large water leak at Darcy Banks home on High Street.  
6. Hydrant testing will begin soon. They usually have water leaks after that.  
7. They are looking for a grapple bucket for one of the loaders so they can move slash pile for burning.  
8. They will be working on the broken water meter list. Most will need to be dug up.  
9. New trash truck is working great.  
10. Trying to get new lids for several dumpsters that are out of commission.  

RECYCLING UPDATE:  
All is going well. The volume is starting to slow down.  

CLAIM JUMPER PROJECT:  
They are a little behind schedule. They had a couple of issues the engineers are working on. The Water main was being exposed during excavation and they are having to make some adjustments because of the soft soil under the gabions. Hope to have the retaining wall completed by Oct. 1st.  

WATER TANK PROJECT:  
Need to get on the next council agenda to get approval for negotiating the land purchase from Jordan’s.  

CARIBEL PROJECT:  

We are still waiting on grant agreement from State of NM. A notice of award was given the Romero Excavation. Will have to see if the project can start this fall or be postponed till next spring.

**OTHER:**

Russell had a meeting with DOT District 5 and the Corp of Engineers. They are talking about replacing the culverts on Highway 38 with concrete box culverts to help with the mud slides. They have talked about that before but it was not done. Hard to know if they will get funding.

Meeting Adjourned

Respectfully Submitted,
George Woerndle
TOWN OF RED RIVER
ECONOMIC DEVELOPMENT COMMITTEE
LODGERS TAX ADVISORY BOARD

TUESDAY
SEPTEMBER 12, 2017
11:00 AM
RED RIVER CONFERENCE CENTER
COUNCIL CHAMBERS

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. COMMITTEE REPORTS
   a. Chamber of Commerce
      Century Tour Success, looking forward several options for making
      that a 2 day event were discussed
      Aspencade vendor spots still available
      Oktoberfest progressing smoothly
      New Director starts Monday
   b. Red River Ski Area
      See Attached
   c. Tourism Director
      Skijoring cancelled
      Westfest July 5-7 new event on schedule
      Research continuing in improving our Conference Center offerings in
      order to increase wedding/conference business
      Marketing research results for first two events available and
      Aspencade will be the 3rd of the 4 events researched, questions on th
      research discussed and Jenna to ask Marketing Research developer to
      be available for business owners and Chamber associates to discuss
      results
      Upcoming Bluegrass Festival comments
   d. Marketing Plan Update
      Marketing placements and plans for some changes in FY 17-18
   e. Status of Booking Conference Center
      FY 17-18 booking revenue $13,575 to date
f. Lodgers Tax Report and Financials  
   See attached

g. Economic Development  
   Continued research into low income housing for year round residents discussed

4. OTHER  
   Questions regarding the Timbers situation and frontage were answered and the Town’s actions explained

5. ADJOURN
September 12, 2017

Economic Development & Lodger’s Tax Advisory Committee

Report from the Red River Ski & Summer Area –

• Summer Season
  o Hidden Treasures – record numbers
  o Wedding and Reunions business continues to grow
    - Working 18 weddings now for 2018 & 2019
    - Growing demand
  o Walk with a Ranger Program through Saturdays in September through the 16th.
    - Program continues to grow

• Vacation Guide
  o Final proofing today – off to printer tomorrow
  o Thanks to the Town of Red River and Chamber for their collaboration and support
  o Thanks to all the business partners who purchased ads
  o Should be in our hands by October 10, 2017

• RRSA Winter Trail Map
  o Edits completed and will be sent to printer tomorrow

• Winter Tri-Fold
  o Will be completed before October 1 and sent for printing usually takes about a week

• Guest Research Survey for RRSA
  o Likelihood to recommend Red River 82% Summer to date
  o Continuous positive comments on all activities and programing

• Red River Bluegrass and Old Time Music Festival – this weekend
  o RRSA is proud to be a sponsor and to host the Pioneer Stage at the Main Chalet all three days
    - Tip deck performance at 2 pm on Saturday

• Drew Judycki Memorial Disc Golf Tournament – following weekend
  o Expected to sell out – 105 players
  o All details completed and most items are already in hand
  o Thank the Town of Red River for their support of our marketing efforts
  o Thank our generous sponsors

• Social Media – Facebook – 23,683, Instagram – 7,650, & Twitter – 4,162
• Trip Advisor – 482 reviews, 314 Excellent, Good 146
• New Website
  o New expected Launch 9/30/17

Enthusiastically,

Karen Kelly
Director of Marketing