REGULAR MEETING
PUBLIC WORKS COMMITTEE
JULY 11, 2017

ROLL CALL

Ake Leach    Isaac Cisneros
Richard Brown Russell Church
Albert Fuller

PUBLIC WORKS UPDATE

1. Crew has been repairing several water leaks and relocated a meter at a house by well 5. The two valves at the Der Markt entrance that control the 8' lines going East and West are leaking. They plan to dig them up after it slows down in the fall. At that time they will see if they can be repaired or will need to be replaced.

2. Isaac is still talking to Eagle Nest DOT about some road material. They would like to build up some of our roads.

3. They are trying to get a street sweeping schedule into place.

4. The new trash truck should be here in about 3 weeks. They have been having a hard time keeping up with the trash. They are picking up 7 days a week right now and yet the dumpsters are always full. The landfill is not taking trash on Saturdays any longer, so we are dumping into a roll off on weekends.

5. They need to budget for new dumpsters and new lids for next year. Many of ours are in bad shape.

6. They hope the slash pile will be getting burned soon.

RECYCLE UPDATE

The bins have been moved back to the parking lot. They are now taking cardboard to Eagle Nest. The roll off holds enough for a 1 ton bale. They are taking one per week and we will get small amount of payback.

CLAIMJUMPER UPDATE

A bid was awarded on July 11 for the project. Work should get started by August 1st.

WATER IMPROVEMENT PHASE I

The engineering is about 90% completed and they are waiting for extra easement from the Jordan family. Bids requests should go out soon.

CARIBEL TRAIL IMPROVEMENTS
This project is also almost ready to go out to bid. Russell is hoping that Abraham’s Construction who is doing the Claim jumper project might bid and save some money since their equipment will already be in town.

OTHER

Albert reports that a cleanout in Center Court was broken. Isaac was going to check it out.

Meeting Adjourned

Respectfully Submitted
George Woerndle
TOWN OF RED RIVER
ECONOMIC DEVELOPMENT COMMITTEE
LODGER'S TAX ADVISORY BOARD

TUESDAY
JULY 11, 2017

1. CALL TO ORDER
2. ROLL CALL
   JENNA, STEVE, EVAN, KAREN, SHERRY PAULETTE, COURTNEY, GEORGIANA, LINDA

3. COMMITTEE REPORTS
   A. CHAMBER OF COMMERCE
      EVAN REPORTED A SUCCESSFUL 4th OF JULY PARADE AND EVENT. THE CHANGE
      FROM THE COMMUNITY HOUSE LAWN TO BRANDENBURG PARK WENT VERY WELL
      AND ACCOMMODATED MANY MORE PEOPLE.
      SUGGESTION FOR NEXT YEAR; MORE FOOD VENDORS, NO OTHER VENDING TO BE
      A PART OF THE DAY.
      FALL EVENT PLANNING PROGRESSING WELL
      EVAN’S LAST DAY WITH THE CHAMBER OCTOBER 13.
      CHAMBER WAITING TO ANNOUNCE JOB LOCALLY, BUT WILL POST IN THE
      CHRONICLE, TAOS NEWS AND COOLWORKS, PER KAREN KELLY

   B. RED RIVER SKI AND SUMMER AREA
      WEDDING SEASON AND REUNIONS GOING WELL WITH NUMEROUS BOOKINGS.
      RANGER WALK AND MUSIC ON TOP SHOWING RECORD NUMBERS SO FAR.
      VOLUME ACROSS THE BOARD GOOD IN JUNE, JULY SO FAR EQUALLY STRONG.
      PAPER WEIGHT AND OTHER ISSUES AGREED UPON FOR VACATION GUIDE.
      COPYWRITER AND MAPPING IN PARTNERSHIP WITH THE TOWN AND CHAMBER
      ALSO AGREED UPON AND PROGRESSING. AD SALES IN PROGRESS AND HAVE
      CHANGED FROM YEARS PAST AT THE REQUEST OF BUSINESSES.
      SUMMER GUEST RESEARCH SURVEYS HAVE BEGUN, 87% APPROVAL SO FAR!
      RRSA SEARCH FOR NEW MARKETING DIRECTOR HAS BEGUN

   C. OFFICE OF TOURISM
      ADVERTISING AND MARKETING PLANS IN APPROVAL PROCESS, NEW MARKETS
      HAVE BEEN INCLUDED WITH SOME CUT BACK IN OTHER EXISTING. SOME
      DISCUSSION WITH THE GROUP EVOLVED REGARDING THE MARKETING AREAS,
      SUGGESTIONS TAKEN FOR NEW MARKET AREAS TO CONSIDER AND OLD TO BULK
      UP.
      WALK IN COOLER HAS BEEN PURCHASED AND WORK TO PUT IT IN PLACE HAS BEEN
      BID OUT AND IS PROGRESSING.
      CONFERENCE CENTER BOOKINGS REPORTED ON AND GROUP SHARED IDEAS FOR
      BUILDING WEDDING BUSINESS; JENNA REPORTED ON IDEAS SHE IS CURRENTLY
      PURSUING ALSO.
D. LODGERS TAX REPORT AND FINANCIALS
LODGERS TAX IS CURRENTLY DOWN 6.8%. HOWEVER ONE LODGE HAS NOT
REPORTED AND WITH THAT REPORT IT WOULD ACTUALLY HAVE BEEN UP.

4. OTHER
FIRST GROUP OF MINE CREW IS LEAVING AFTER STAYS OF UP TO 2 YEARS.
COURTNEY DISCUSSED ONGOING TALKS WITH MARRIOT AND HILTON.
PAULETTE SUGGESTED NUMEROUS ADDITIONS TO MARKETING STRATEGIES.
THE GROUP DISCUSSED, AT LENGTH, THE CONTINUING NEED FOR DAY CARE AND
AFFORDABLE HOUSING. SUGGESTIONS FOR INCENTIVISING THESE ADDITIONS TO THE
TOWN WERE DISCUSSED AT LENGTH. JENNA AND LINDA WILL CONTINUE TO RESEARCH
THESE IMPORTANT TOPICS.

5. ADJORN